



2012 Corporate Sponsorships

The **SkillSource** Group, Inc. is a non-profit 501(c)3 corporation focused on enhancing employment options for job seekers, along with expanding employer access to qualified workers in Northern Virginia. Representing the most populous local workforce area in Virginia, **SkillSource** funds and oversees a range of workforce and training initiatives on behalf of over 1.9 million residents and thousands of businesses in Fairfax, Loudoun and Prince William counties and the cities of Fairfax, Falls Church, Manassas and Manassas Park. **SkillSource** is a leader in workforce services that are universally accessible. While every eligible job seeker is welcomed, particular focus is placed on employment and training services to dislocated workers, low-income and low-skilled job seekers, including ex-offenders, mature workers, people with disabilities, military veterans and their spouses, as well as non-English speaking job seekers. Over the past two years, the Northern Virginia **SkillSource** Centers have seen unprecedented numbers of job seekers; in FY 2011, the **SkillSource** Centers hit a record high of over 101,000 adult job seeker visits.

Your business sponsorship of **SkillSource** will go a long way. In 2011, **SkillSource** commissioned a Return-On-Investment Study by Mangum Economic Consulting, LLC. The Study examined the economic impact of **SkillSource's** workforce training and employment programs for Northern Virginia and determined that total regional benefits exceeded public costs by nearly 5:1, a welcome return in today's economic climate.

SkillSource's Corporate Sponsorship packages offer a variety of opportunities for local businesses and organizations to be recognized as a prominent supporter of Northern Virginia jobs and workforce initiatives. Your company can partner with **SkillSource** in keeping the Northern Virginia Workforce Investment Area as one of the leading local workforce areas in the United States. By aligning your company with our workforce and economic development efforts, your company's name will reach tens of thousands of individuals annually, while contributing to the continued advancement of Northern Virginia's workforce.

We would be honored by your business support in 2012.

Platinum Sponsorship - \$5,000/year TWO AVAILABLE



- Prominent placement of company logo on **SkillSource** website [homepage](#).
- Detailed description of organization with a link to company's website under dedicated "[Corporate Sponsors](#)" page on **SkillSource** website.
- Prominent placement of company logo on 2012 **SkillSource** Corporate Sponsors poster displayed at each of the **SkillSource** Centers.
- Recognition of organization in **SkillSource's** quarterly e-newsletters and other e-news alerts.
- Half page ad in **SkillSource's** [Annual Report](#).

Gold Sponsorship - \$3,500/year THREE AVAILABLE



- Placement of company logo on **SkillSource** website [homepage](#).
- Detailed description of organization with a link to company's website under dedicated "[Corporate Sponsors](#)" page on **SkillSource** website.
- Placement of company logo on 2012 **SkillSource** Corporate Sponsors poster displayed at each of the **SkillSource** Centers.
- Prominent placement of logo in **SkillSource's** quarterly e-news updates.
- Quarter page ad in **SkillSource's** [Annual Report](#).

Silver Sponsorship - \$1,500/year FIVE AVAILABLE



- Placement of company logo on **SkillSource** website [homepage](#).
- Description of organization with a link to company's website under dedicated "[Corporate Sponsors](#)" page on **SkillSource** website.
- Placement of company logo on 2012 **SkillSource** Corporate Sponsors poster displayed at each of the **SkillSource** Centers.
- Name and logo recognition in **SkillSource's** [Annual Report](#).

Bronze Sponsorship - \$500/year



- Description of organization with a link to company's website under dedicated "[Corporate Sponsors](#)" page on **SkillSource** website.
- Placement of company logo on 2012 **SkillSource** Corporate Sponsors poster displayed at each of the **SkillSource** Centers.
- Name and logo recognition in **SkillSource's** [Annual Report](#).

If you are unable to become a 2012 Corporate Sponsor, consider becoming a Friend of SkillSource through a smaller [one-time contribution](#) to the SkillSource Group, Inc.

For more information on the **SkillSource** 2012 Corporate Sponsorships, contact Seema Jain, Vice President of Operations, at 703-752-1606 or seema.jain@myskillsource.org.



The SkillSource Group, Inc.
We Help Northern Virginia Work.

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