

CENTER FOR BUSINESS PLANNING AND DEVELOPMENT

(Business Development Assistance Group, Inc.)

December 2011

	April-June 2010	July-Sept. 2010	Oct.-Dec. 2010	Jan.-March 2011	April-June 2011	July-Sept. 2011	Oct.-Dec. 2011
Client Visits							
Walk-In	59	42	39	78	39	75	103
By Appointment	53	56	49	52	42	36	50
*Workshops	80	131	71	50	56	44	55
**Special Events	561	82	25	21	78	43	143
Total:	753	311	184	201	215	198	351
Economic Impact							
***New Businesses Launched	10	14	11	1	18	5	5
New Jobs Created	10	14	11	-	19	5	5
Jobs Retained	-	5	-	1	1	-	-
Businesses Expanded	-	2	-	-	-	1	1
Jobs Created through Expansion	-	2	-	1	2	-	-
Total:	20	37	22	3	40	11	11
Services Utilized							
Center Resources	112	98	88	130	81	111	153
TA for Business Startup	164	120	105	127	75	87	41
TA for Business Expansion	5	27	3	3	3	5	2
Total:	281	245	196	260	159	203	196

***Workshops Included:**

1. How to Get a Food Manager License
2. Becoming a Childcare Provider

*****New Businesses:**

1. Stroud Enterprises LLC
2. AMFG, Inc
3. InnoEngineer
4. Write 4 You

****Special Events:**

1. NOVAGATE Focus Group
2. Five Simple Steps to Business Planning
3. Business Support Group Meeting
4. Roadmap Training

December Demographics

